



# PEWSEY PARISH COUNCIL BUSINESS PLAN



## **BUSINESS PLAN OBJECTIVES - OCTOBER 2018**

**This business plan sets out what the Parish Council does and what it is aiming to achieve in the short and longer term. It will be continually updated and reviewed annually. In particular, the requirement to take over the discretionary services from Wiltshire Council will need to be included once details of the services for devolution are known. At the moment this is expected to take place in the financial year 2020/21.**

**The aim is to provide a framework to assist with the budget process and enable the Parish Council to monitor its progress against key priorities.**

**The main objectives follow closely those set out in the Pewsey Neighbourhood Development Plan and take account of the information received from parishioners, sports clubs and organisations in the parish.**

**The Parish Council has and will continue to consult with the community through its website, the Messenger, the Annual Parish Meeting and as many channels as possible.**

## **Sections**

1. Culture and Leisure
2. Outdoor Areas
3. Transport
4. Tourism and Economy
5. Village Appearance
6. Youth Services
7. The Parish Council in the Community

## 1. Culture and Leisure

To provide a thriving leisure and cultural environment which brings the community together and to provide adequate sports facilities for all ages and abilities to help to keep them fit and healthy.

### Sport

Angela Yeates Memorial Ground – to continue to support the committee with the development of the area and its potential for further community use for Rugby, Netball and other sports

Specific Projects – to complete the pavilion £250,000 to be raised

Junior Football Pitch (Old Hospital Pitch) – to continue to work with the committee to develop the site so that it offers youth activities alongside the successful football teams and training.

Tenanted Sports Areas in and around the Recreation Ground - to stay in close contact with all tenant clubs and to assist with their plans to keep them active and viable.

Bowls Club

Tennis Club

Football Club

The Vale Community Campus - to continue to support the new centre, scheduled to open in late 2018.

The construction of an outdoor wheeled sports area is to be put forward for planning and funds are available from S106 monies.

## 2. Outdoor Areas

To ensure that there are safe and peaceful areas within the village to offer parishioners and visitors somewhere to enjoy the outdoors regardless of their physical abilities.

Rectory Grove – ongoing maintenance of the area and upkeep of well used path to the village.

Ways Way - ongoing maintenance and promotion by adequate signage to guide pedestrians to a safe route into and from the village.

Scotchel Nature Reserve – ongoing maintenance of footpath, footbridge, river banks etc.

Specific project – to replace the boundary fence.

Riverside Walk - ownership and maintenance to be adopted by Wiltshire Council.

Play Areas – to provide safe, well maintained and entertaining play areas for children and young people. The Parish Council has reserved a sum of £20,000 in order to be in a position to maintain the play areas at the required standard for safety and insurance purposes.

There may be a requirement to take over responsibility for 5 further play areas from Wiltshire Council with funding available for the first five years.

A plan is required in readiness for the S106 meeting in 2019.

Allotments - the Parish Council has a statutory duty to provide allotments and will continue to support their users. They are a valuable use of council land promoting healthy food, exercise and community interaction. During 2018 an allotment association has been formed.

Vermin control and weed control will be undertaken as required.

White Horse - to maintain Pewsey White Horse, it's protective fencing, safe pathway, information boards and the car park at the top of the hill in good condition. To consider the installation of a ramp or handrail at the bottom section of the access path.

Trees - to continue the safe maintenance of the trees within the parish.

In 2018 work has started on a program of work required on trees as identified by a comprehensive survey of trees on parish owned land.

Cemetery and Chapel - to provide burial space and continue maintenance of the cemetery and trees for the community. A sum of £20,000 has been reserved.

Ongoing maintenance and vermin control.

To encourage greater use of the chapel for funeral services and alternative uses which may be identified.

### 3. Transport

Being in the heart of a rural area, transport is key to Pewsey's sustainability and the Parish Council recognises the need to provide accessible and well-maintained roads, streets and footpaths in Pewsey. The continued provision of free parking is a vital economic contribution to Pewsey's retail and general business trade.

Car Parks - the North Street and Hallgate House car parks are now under the management of the Parish Council. The requirement for additional car parking in the village is recognised and support will be given if suitable areas are put forward.

It is intended to run occasional car boot sales and request donations from other organisations who may wish to use an area of the car park for an agreed use.

Footpaths - to continue to support the Pewsey Avon Trail and ensure that footpaths within the parish are well maintained and accessible.

Roads - to liaise with Wiltshire Council as necessary to ensure that roads in and around the village are well maintained.

To provide a safe pedestrian access to the Railway Station -a sum of £3,000 is the estimated cost.

Rail - to liaise with the Rail Users Group to ensure that Pewsey maintains a good rail link for commuters both resident in and visiting the area.

Bus Services - To support the provision of regular bus services to and from the village, including the local service which brings people in from the outlying villages and transports people from within the village into the centre to the shops and other amenities.

## 4. Tourism and Economy

To actively support Pewsey Community Area tourism initiatives and all organisations and clubs which provide activities which contribute to the village economy and tourism. To support the principle of the annual carnival which contributes to the community ethos, village economy and tourism.

The Parish Council is now a member of the Pewsey Vale Tourism Partnership.

Heritage Centre - the Parish Council owns the freehold of the Heritage Centre building and continues to support it and be in regular contact with the trustees.

A small annual financial donation is made towards running costs.

Village Information - to continue to maintain and up-date noticeboards, village map and signposting. To continue to support The Messenger as a means of communication with all households.

To continue to maintain and update the Parish Council website and to actively provide information to parishioners and visitors on Social Media if appropriate.

Toilets - to provide and maintain public toilets within the village.

The toilets have been renovated in 2018 and a new cleaning contract is in place to be reviewed annually. It is necessary to provide for funds for ongoing maintenance and to provide for upgrading in the future.

Crime and Community Protection – to ensure Pewsey continues to have one of the lowest crime rates in the country and that its residents and visitors feel safe and secure at all times.

To continue to support the principles of a manned police station in the village and press for an active police presence in the village.

To continue to support the active Community Speedwatch team and make good use of the Speed Indicator Device acquired during 2018.

To maintain the CCTV in the village and improve as necessary.

Pewsey Flag - to enable local organisations and retailers to promote Pewsey with the provision of suitable goods based on the village flag.

## 5. Village appearance

To improve and sustain the appearance of Pewsey and enhance and promote the uniqueness of the village.

To continue to work closely with the Village Ranger who has been appointed in 2018 in order to maintain the appearance of the village to a high standard and deal promptly with problems as they arise. To maintain the weekly job sheets which identify actions required.

Maintenance of buildings and public areas – to maintain all property and public areas in a safe and attractive state. If the work involved is not able to be completed by the Parish resources every effort will be made to source the necessary requirements.

Recycling facilities – to offer clean and tidy recycling facilities to the whole community and to continue to lobby Wiltshire Council to provide suitable recycling facilities.

Litter and dog fouling – to provide adequate facilities and signage to encourage all to keep the village free of litter and to be responsible dog owners. To continue to provide the services of a litter picker as required and to support and provide necessary equipment for the voluntary litter ambassadors.

Planting projects and Wildlife Conservation – to identify areas suitable for planting projects and encourage Wildlife Conservation. To encourage property owners to keep their business and home frontage in a tidy and attractive state.

## 6. Youth Services

To encourage Youth involvement in the community and in the decision-making process, as relevant.

To support and/or facilitate a Youth Council, Youth club or similar organisation.

To continue to support the Local Youth Network in the provision of youth activities.

To actively support the schools and other clubs and organisations in engagement in the community.

A sum of £20,000 has been reserved to enable and support increased facilities for young people.



## 7. The Parish Council in the Community

To continue to provide not only the statutory services but to be accessible to all in the community by maintaining a parish office and the employment of a Parish Clerk.

To continue to communicate information to all through as many useful channels as possible.

The Messenger- a useful publication going to all households in Pewsey and the surrounding villages. An annual donation of £400 is currently provided.

Website and Social Media – to continue to keep the website up to date and to actively provide information by social media outlets as appropriate.

Advertising - to maintain and update notice boards and signposting. To support a new project providing leaflets publicising groups, activities, volunteering, play parks, green spaces etc.

Contact with other groups and organisations – to continue to work closely with the Pewsey Community Area Partnership, Pewsey Area Board and with local groups and organisations with councillor representation on committees as applicable, for example the Patient Participation Group, the Health Forum etc.

Neighbourhood Development Plan – to ensure that the plan which was strongly supported by the community in 2015 continues to be made available to all.

The Neighbourhood Development Plan is required to be renewed in line with the Wiltshire Local Plan.

To work with Wiltshire Police with any plans they may put forward to develop the Police Station site in line with the Neighbourhood Development Plan policy.